

Business acronyms (Number 1)

1	Minnesota Mining and Manufacturing is a company better known by which acronym?	3M
2	In the context of financial services miss selling, what product is abbreviated to PPI?	Payment Protection Insurance
3	In marketing, what does USP stand for?	Unique Selling Point
4	What does the workplace flexi-hours acronym TOIL stand for?	Time Off In Lieu
5	UPC and EAN refer to what common feature on product packaging?	Barcodes
6	In economics, what is the RPI?	Retail Price Index
7	As in the company, what does the acronym ICI stand for?	Imperial Chemical Industries
8	When it comes to Employment in the UK, what does the EOC stand for?	Equal Opportunities commission
9	IPO - referring to the flotation of a company - stands for what?	Initial Public Offering
10	What does the abbreviation "c.c." stand for, used in emails and letters?	Carbon copy

